

PROGRAMME OUTLINE SHEET

TALENT UP Professional Development Programme

Presentation and goals

TALENT UP is a complementary professional development programme that takes place in four consecutive phases of activities and counselling. This programme seeks to increase and position the value and talent of students in the professional market, providing them with tools, resources, and professional advice to promote and/or improve their **employability**.

¿Who is the programme for?

The activities proposed are adapted to the students' level of preparation on subjects or areas of specialisation to be worked on. Training activities are categorised according to target profile types (junior and/or senior) which will be identified according to the goals pursued.

On the other hand, events involving interaction with companies will be open to all students, regardless of specialisations or specific programmes.

Delivery mode (according to typologies, methodologies, and tools)

MODE	TYPOLOGIES	METHODOLOGIES	TOOLS
Classroom / Live	Workshops <i>(all sorts of exercises and activities)</i> Conferences Meetings / Debates Events	Design Thinking Playmobil PRO Sikkhona Coaching Group activities Tests Feedbacks	PPT PDF Specific resources Tests
Online / Virtual	Tips Practical exercises <i>(with/without feedback)</i> Tutorials Podcasts Webinars	Design Thinking Coaching Group activities Tests Feedbacks	Kaltura Camtasia PPT PDF Collaborate Zoom Tests

Programme phases

PHASE	CONCEPT	DESCRIPTION
1	360º Exploration	Define your professional purpose y discover your value proposition. <i>Activities focused on self-discovery, self-knowledge, knowledge of environment, the definition of the professional objective, the identification of competitors and the handling of motivation and uncertainty.</i>
2	Design	Design your professional strategy. <i>Individual sessions with the Career Adviser (CA) to establish concrete actions towards the achievement of the professional objective based on the value proposition.</i>
3	Getting ready	Improve and position your personal brand, look out for professional opportunities, prepare for job interviews, and build up your network of contacts. <i>Activities providing tools and resources to enhance preparation and to work on with special subjects aimed at senior profiles (professional change management, self-leadership, management of emotions in the professional environment and negotiation skills).</i>
4	Connect and Take off	Submit your candidacy, participate in selection processes and networking events. <i>Activities imply effectively taking part in events, meetings, job interviews simulations, networking, and other professional and work processes.</i>

Participation method according to phases

Students may participate in the activities proposed for each of the four consecutive phases according to their needs or preparation to achieve their professional objective or purpose. All activities scheduled will be timely announced along with the phase they belong to and the conditions required for admission.

Services offered

#	SERVICE	DESCRIPTION
1	Professional advice	Individual personalised sessions with the Career Advisor (CA) scheduled according to each student's professional objective, profile, and level of development.
2	Training activities	Workshops, conferences, information capsules, tips.
3	Events with companies and professionals	Speed networking, recruiting talks, round tables, and meetings with alumni and/or professionals.
4	Internship and job opportunities	In collaborating companies.

Training Activities, Events and Processes

ACTIVITY	TPOLOGY	METHODOLOGY
How to discover my professional purpose <i>Self-knowledge group dynamics, generating spaces of trust and communication that allow students to reflect and exchange upon their interests, motivations, skills, competencies, knowledge, and their professional purpose.</i>	Workshop	Sikkhona
How to discover my professional purpose with STORYBOARDS <i>Visual thinking group dynamics that, through sets of sequential illustrations, guide students to structured discourses that help them define their professional purpose.</i>	Workshop	Design Thinking
GET INSPIRED with #BSMalumni <i>Meeting with BSM Alumni to talk about professional experiences, expertise, and good practice and to strengthen professional contacts.</i>	Event	
Build up your personal brand: ¿do you know how to write a good curriculum? <i>Interactive activity in small groups and different dynamics allowing students to generate a curriculum and sketch their professional profile and objective.</i>	Workshop	
Speed Networking Finance <i>Meeting between company recruiters and candidates under the modality of short job interviews related to job offers in finance previously published on Jobteaser.</i>	Meeting	
Speed Networking Social Enterprises <i>Meeting between social company recruiters and candidates under the modality of short job interviews related to job offers previously published on Jobteaser.</i>	Meeting	
Personal digital brand: your value proposition in digital environment and your visibility on LinkedIn <i>Led by consultants and experts in communications, digital strategy, professional networking and human resources, students will learn their way around the most popular social media for job seekers in Spain.</i>	Workshop	LinkedIn
¡Make an impact on the job market: your Elevator Pitch con Playmobil PRO! <i>Relaxed and playful dynamics conceived for students who are looking for new opportunities and renewed discourses to highlight their value proposition, where they will be able to share their personal experiences and lessons learned and reflect upon their professional future.</i>	Workshop	Playmobil PRO

Speed Networking Consumer Goods / Retail <i>Meeting between recruiters of renowned companies of the sector and candidates under the modality of short job interviews related to job offers in finance previously published on Jobteaser.</i>	Meeting	
Speed Networking Sports Sector <i>Meeting between recruiters of renowned companies of the sector and candidates under the modality of short job interviews related to job offers in finance previously published on Jobteaser.</i>	Meeting	
iJob interviews: get ready! <i>Experience conceived for students interested in getting familiar and practising the different contexts of job interviews and the several tactics to be used.</i>	Workshop	
Speed Dating with StartUps <i>Meeting hosted by Barcelona Activa between Start-Ups' recruiters and candidates under the modality of short job interviews.</i>	Meeting	
Search Strategies for Professional Opportunities <i>Dynamics presenting search strategies for professional opportunities, with an emphasis on professional networking.</i>	Workshop	
Working and/or doing an internship in Spain for non-EU citizens <i>Briefing session at Antonio Segura Advocats' office of experts in Foreigners' issues, about the legal regime of non-EU citizens and the procedures to be carried out by them to study or work in Spain.</i>	Sesión informativa	

Access to the Programme's services and notifications

Through **eCampus** (Professional Careers Classroom):

- students can access the programme's detailed information; and
- also, the **Jobteaser Platform** (Career Centre) to
 - request professional advice with the CA
 - sign up for activities
 - sign up for internships and job offers